

ALFACIONADA

ALFA ROMEO OWNERS OF SOUTHERN CALIFORNIA



VOLUME 20 NO. 2 FEBRUARY 1981

P.O. BOX 261, Los Alamitos, Ca. 90720

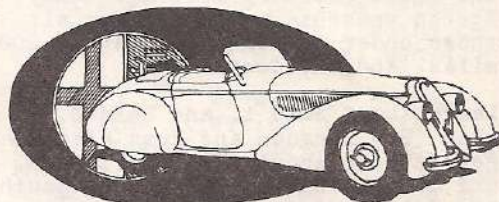
conversations on the **faith**

by Jack Becronis

The little talk given at our January meeting by Alfa's new United States chief, Joe Dent, got me thinking: I have really been selling Alfa Romeo short. Yes, me! The guy who's got Fusi's book on the night stand next to his bed. How could this be, you ask? Well, let's use as an analogy the Car & Driver campaign of a few years ago; intended to explain, "what kind of man reads Car & Driver". Various ads were run and showed a rather sophisticated looking guy that was being quoted as saying: "I drive a Ferrari 250 GTO but I recommended that my old third grade school teacher buy a Colt.", or, "I drive a Cobra 427, but I suggested an Austin American to my barber."...etc.

From time to time people have asked my opinion as to what kind of personal car I thought they ought to buy. As an Alfa owner I became aware of the fact that rare cars tended to be treated and passed-off as mere curiosity. And so, with little confidence in my own judgement, I would mention as possible choices, the kind of cars that the majority drove. It is not so much

CONTINUED ON PAGE 4



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CALENDAR OF EVENTS

FEBRUARY

- 27th General Meeting at Alondra Park, 8:00 pm. See page 2.
- 28th AROSC Time Trial #1. See Competition Report on page 3.

MARCH

- 1st AROSC Time Trial #2. THIS IS A NEW EVENT. See Comp. Report on page 3 for important information on this event.
- 3rd Board Meeting - Alvin's.
- 12th thru 15th Long Beach Grand Prix see Ticket and Party information elsewhere in newsletter.
- 27th General Meeting at Alondra Park, 8:00 pm.
- 28th AROSC Time Trial #3. (see Competition Report).
- 31st Board Meeting - TBA

APRIL

- 24th General Meeting at Alondra Park, 8:00 pm.
- 26th AROSC Rallye #1. (See next month's newsletter).
- 28th Board Meeting - TBA

Alfa Romeo



You say that Rallies have too much radar, and that time trialing is too hard on the rear view mirrors? What you need is a strong dose of the AROSC February meeting. Andy Steben presents a program for all those under warrenty or over 90,000 miles. And inbetween!

Learn about Solo 1, and Solo 2, when Bob Langdon and Russ Kissenger tell us about the April, June, and July events staged by the Southern California Council of Sports Car Clubs. These are two different types of speed events, with classes and levels of competition for just about any driver's taste and talent. Discover where, when, and how, at the February Meeting. Alondra Park at 8:00 pm SHARP.

DUES

DU E

I got dues
you got dues
All ALFA OWNERS
got dues.

If you don't pay
by FEB. 28th,
you won't get the
MARCH NEWS
(letter)

\$30.00 - SEND TO
A.R.O.S.C.
NOT TO NATIONAL!!!

ALFACIONADA is the monthly publication of the Alfa Romeo Owners Club of Southern California (AROSC).

Subscriptions to this newsletter are included as part of the \$30.00 per year AROSC membership fee. For membership information, write: AROSC, P.O. Box 261, Los Alamitos, California 90720. Articles, letters and personal ads are always welcome, and should be received by the Editor 20 days prior to the monthly meeting. Meetings are normally held on the fourth Friday of the month at the ALONDRA PARK CLUBHOUSE, at 3850 Manhattan Beach Boulevard, Lawndale, just east of the San Diego Freeway. Date or location changes will be posted in the newsletter prior to the meeting. Meetings start promptly at 8:00p.m. For more information please call:

Jack Becronis - Pres. (213) 449-1665
Tom Lipkis - Memb. (213) 822-1511 ext. 221
John Ireland - Editor (213) 464-0101

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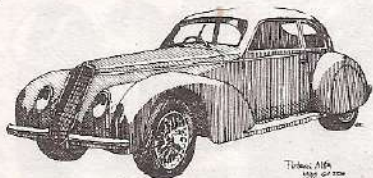
1032 S. La Cienega Blvd.
Los Angeles, CA 90035 (213) 652-2404

tour de force

by *Al Cortes*

On Saturday morning, January 17, 57 people, AROSC members and invited guests, met and toured through the San Sylmar Tower of Beauty, a unique treasurehouse owned by the Merle Norman Cosmetics firm. Within this impressive building is the personal collection of Mr. and Mrs. J.B. Nethercutt. Mr. Nethercutt is chairman of the board and chief executive officer.

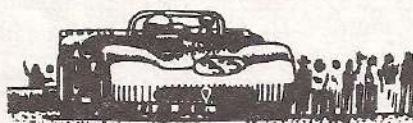
The tour group gathered and was welcomed by curator Byron Matoon, who provided interesting sidelights about the "objects d'art" on display. He explained that the Nethercutt's philosophy was that the collection be "functional fine art", and as such, be in perfect working order...even put to use, on occasion.



The first stop was the Grand Salon, entered through two huge Bronze doors (made locally), cast in Renaissance style, and towering over ten feet high and weighing approximately 1500 pounds. Displayed on the marble floor, and surrounded by marble columns and mirrored walls, were 22 shining examples of the finest American and European classic cars. The "star" of the collection was a 1934 Duesenberg "twenty grand" however all of the autos were stars in their own right and included a 16 cylinder Cadillac, Pierce-Arrow,

Continued on Pg. 5.

TIME TRIAL REPORT 1981



You asked for it and you got it! A crack at Willow Springs Raceway. But grid positions are limited on a first come, first serve basis.

On March 1st, we will be sharing track time at Willow, with VARA. The Vintage Auto Racing Assoc., has invited us, but TO QUALIFY for the Sunday event at Willow, you've got to run at our AROSC TT on Saturday Feb. 28th at Riverside Raceway.

If you didn't get an entry form for the Willow event from Dave Vegher at the January meeting, call (213) 539-0700 to see if there is still room.



SPECIAL TECH INSPECTION for both the RIR and Willow events will be held on FEB. 21, 1981 from 9:00 am to 1:00 pm at Veloce Motors West 1647 W. Sepulveda Blvd., #4, Torrance. (213) 539-0700. This is on a Saturday, and any entrent living within a 50 mile radius of Veloce Motors, must make this TECH INSPECTION, OR PAY A TWENTY DOLLAR LATE TECH FINE! This applies even if you are only running the Feb. 28th event, at RIR.

Continued on Pg. 6.



CONVERSATIONS
CONTINUED FROM PAGE 1

that I thought that all those thousands of millions could not be wrong, but that I feared the possibility of making a fool of myself if I should recommend something different and prove wrong myself.

I'm sorry, Alfa Romeo, I want you to know that Toyota is not among my special friends. I don't like Datsuns, Skodas, Wartburgs, Chevettts and the like. Anyone asking me what car they ought to buy from now on, is getting my honest opinion, bravely stated: Buy an Alfa Romeo! If you don't know how to shift gears, learn!!

Joe Dent is a marketing expert. He is what Alfa needs to build an enthusiastic American market. His 29 years with Ford Motor Company in Canada, U.S., South America, Portugal, and Italy, attest to his background and ability. Henry Ford once said, "Every time I see an Alfa Romeo pass by, I raise my hat". OK! OK! It's a bit presumptive on our part but we say to the ex-Ford Mr. Dent, "This Alfa Owners Club raises its hat to you and is pulling for your success".

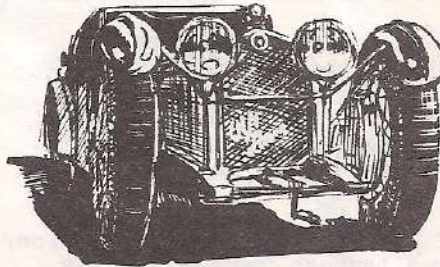
Jim Webber, Alfa Sales Manager for the U.S.A. spoke next and described in detail the new model GTV with V6 power. In Jim's enthusiastic view, the many Alfa Romeo-Ferrari dealers are going to have difficulty selling 308 GTB's next to this V6 speed burner. Porsche and BMW, lookout!

Thank you ARI (El Segundo) for hosting our January meeting. Your support of AROSC makes you our most important ally.

We are ready to begin the 1981 Time Trial season and hope you are too. We will have five events, one this

month (February), and two in March, one in June, and one in September. In getting ready for the season, it is highly advisable to go over your car thoroughly. Magniflux or Ziglow critical suspension and steering linkage components. Check tires and tire balance. Check the fire extinguisher, brakes, rollbar, seatbelts, helmet, suit, etc., and do this as if your life depended on it. It is the driver's responsibility to have a safe car and to drive it safely. It's finishing that counts. Take my word for it, our Time Trail Director, Dave Vegher is the best there is. He wants you to have fun, build your skills, and cause no damage to your car or to yourself. Don't harass him at tech inspection by your unpreparedness.

Three Concours are on the calendar for this year. The first is on Sat. May 16th. Now that's a lotta time to be thinking about doing something drastic like washing your car. John Mitchell is the Concours Chairman and guaranties you will have a good time...or he will send you home.



The Conversation ends (Yaaaaaaa!) this month with the sensational news that there will be an AROSC Party at Queens Way Hilton in Long Beach, Friday March 13th, after Grand Prix practice. This party is for LBGP ticket holders only because it is paid for with our 10% discount for block buying. The rumor is that some of the Alfa Romeo Formula One Team will attend...depending, of course, on how practice goes.

See you all at the February meeting.

THE DOG LEG

by Doggie Ireland



After all is said and done, the real story of the 1961 Mille Mongrel is about the two fastest contestants... Giancarlo Poochi of the Muttarati Team, and Bruno Dattsamidogi of the Arriffa Team. The Muttaratis weighed in at seventy five pounds and had long legs perfectly suited for the long straights. The Arriffas were smaller and lower, and were expected to make up lost time in the twisty mountain passes.

Both Giancarlo and Bruno felt handicapped by the recent FISA ruling requiring flea collars, but decided to fight in the courts rather than the press. The green flag fell and Bruno, over egar, locked up all four going into the first turn and developed a flat spot on his left rear paw. The mighty Muttarati took ~~immediate~~ immediate advantage and was quickly off to a five minute lead. The Arriffa continued at a modest pace until the paw rounded itself out, then gave chase. The Arriffa's smaller body ment it carried a smaller fuel supply, and it used it's weight advantage to catch the heavier dog in the hills outside of Rome.

But as they entered the Eternal City the Arriffa started to slow down. The Muttarati raced by. The Arriffa stopped and sniffed the air, then ambled over to a pizzeria and began licking the floor...

Well, John says no more room this month, so I guess this will be a shaggy dog story. Pay your dues and find out who wins the race in the next installment of The Dog Leg.

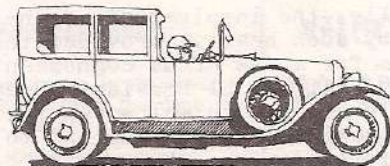
ALFACIONADA

Tour de Force
Continued from Pg. 3.

Locomobile, Rudy Valentino's 1923 Voisin (French), "Patty" Arbuckle's 1923 McFarlan, a racing Bugatti, an MG TC (?!), but alas, no Alfa Romeo. (I understand Mr. Nethercutt's son drives an Alfa). The displayed cars are rotated periodically with nearly 100 restored classics, housed in the nearby shops.

Some of the other features of the Grand Salon are: Bavarian crystal chandeliers - glittering against a hand painted ceiling with 24 carat gold-leafed decorative cast plaster; the Grand Staircase - featuring an 1893 Tiffany "Grandfather" clock with a hand-carved solid Cuban Mahogany case; the Mezzanine - with a superb collection of furniture of the Louis XV era, including the only copy in the Western hemisphere of King Louis' fabulous inlaid wood and gold trimmed desk. Also on the mezzanine, was the fabulous collection of radiator cap ornaments, some made of Lalique crystal.

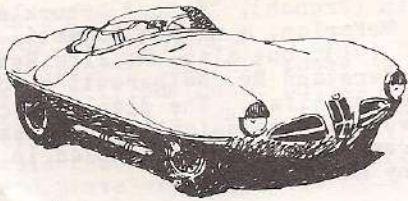
From the mezzanine, the group moved to the second floor and a fantastic display of mechanized musical instruments...providing beauty as well as real music to the ambience of San Sylmar. They ranged from small and large cylinder and disc music boxes, to reproducing grand pianos, large and lavish orchestrions, and a magnificent 1926 Wurlitzer Theatre Pipe Organ, restored with a four-manual console and 2500 pipes. Mr. Matoon activated all the instruments for us so that we could listen to turn-of-the-century music, in turn-of-the-century splendor!



1923 R.M. Alfa

Continued on Pg. 6.

Tour de Force
Continued from Pg. 5.



Of particular interest were the reproducer pianos, which function similarly to a player piano, with an important difference. While both are controlled by a mechanically punched tape (paper roll), the reproducer piano uses a special tape punched by the playing of a renowned artist of the time, hence, "reproducer" piano...sounding just like when it was first played!

On occasion, the Nethercutts entertain friends at dinner, with a dining room beautifully decorated with Louis XV style table, chairs, and place settings. The intricate details, the breathtaking magnificence of the setting, is really beyond the scope of this article... marble floors and columns, gold-leafed ceilings, hand-wrought iron balustrades - gilded with gold... all combine to provide an unforgettable environment.

The Alfa group was fortunate in that a witty, charming AROSC member arranged to have the restoration shop as part of the tour, (this is not usually done). It was well organized and clean, as befits the dedication to beauty and function evident throughout the premises.

Naturally, the inspiration engendered by such beauty, provided the impetus for a few of us cognoscenti to gather at the El Presidente restaurant nearby, to wolf-down tacos and margaritas! A fitting end to a beautiful day.

ALFACIONADA

FUTURE ALFA EVENTS

May 16th - AROSC Concours #1.

June 20th - AROSC Time Trial #4.

July 12th - AROSC Concours #2.

August 22nd & 23rd - Historic Auto Races at Laguna Seca, and Pebble Beach Concours.

September 13th - AROSC Concours #3., and Winery Tour.

September 26th - AROSC Time Trial #5 at Riverside.

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Competition
Continued from Pg. 3.

ENTRY DEADLINE FOR THE WILLOW TT IS FEBRUARY 18th, RECEIVED BY VARA. Entry fee is \$40.00 per driver, and a Late Entry Penalty (if there is space available) of \$10.00 will be charged.

ENTRY FORMS for the AROSC Time Trials at Riverside on Feb. 28th and March 28th are inside this newsletter. Entry forms for the Willow Time Trial on March 1st are available through Dave Vegher at Veloce Motors West, or from VARA c/o Robin Adrian 7966 Woodrow Wilson Dr., Los Angeles, CA 90046. Those entering the Willow event should make reservations now if they are planning to spend Saturday night in Lancaster. Many of the AROSC drivers will be leaving from RIR after the awards presentation, and driving to the Desert Inn where they will eat, drink, and be merry...and be able to sleep a little later, before hitting the track Sunday morning.

PRESIDENTIAL PROFILE



Jack Becronis is owner-manager of a clothing store: Bill Winn Shop for Men, located in San Marino, Calif. He is a graduate of the University of Southern California, and served as a meteorologist with the United States Navy between World War II, and the Korean conflict. He resides with his wife, Barbara, son Peter, and daughter Diana, in San Marino.

His hobby interest is the automobile, both vintage and modern, with particular interest in the Alfa Romeo and Bugatti marques. Becronis is affiliated with the Alfa Romeo Owners of Southern California, the Bugatti Owners Club, the American Bugatti Club, the Classic Car Club of America, Historic Motor Sports Assoc., LeCircle Concours d'Elegance and the Alfa Romeo Section of the Vintage Sports Car Club, and the Briggs Cunningham Automotive Museum.

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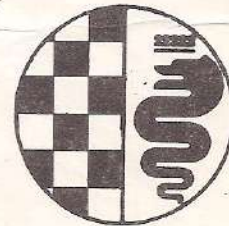


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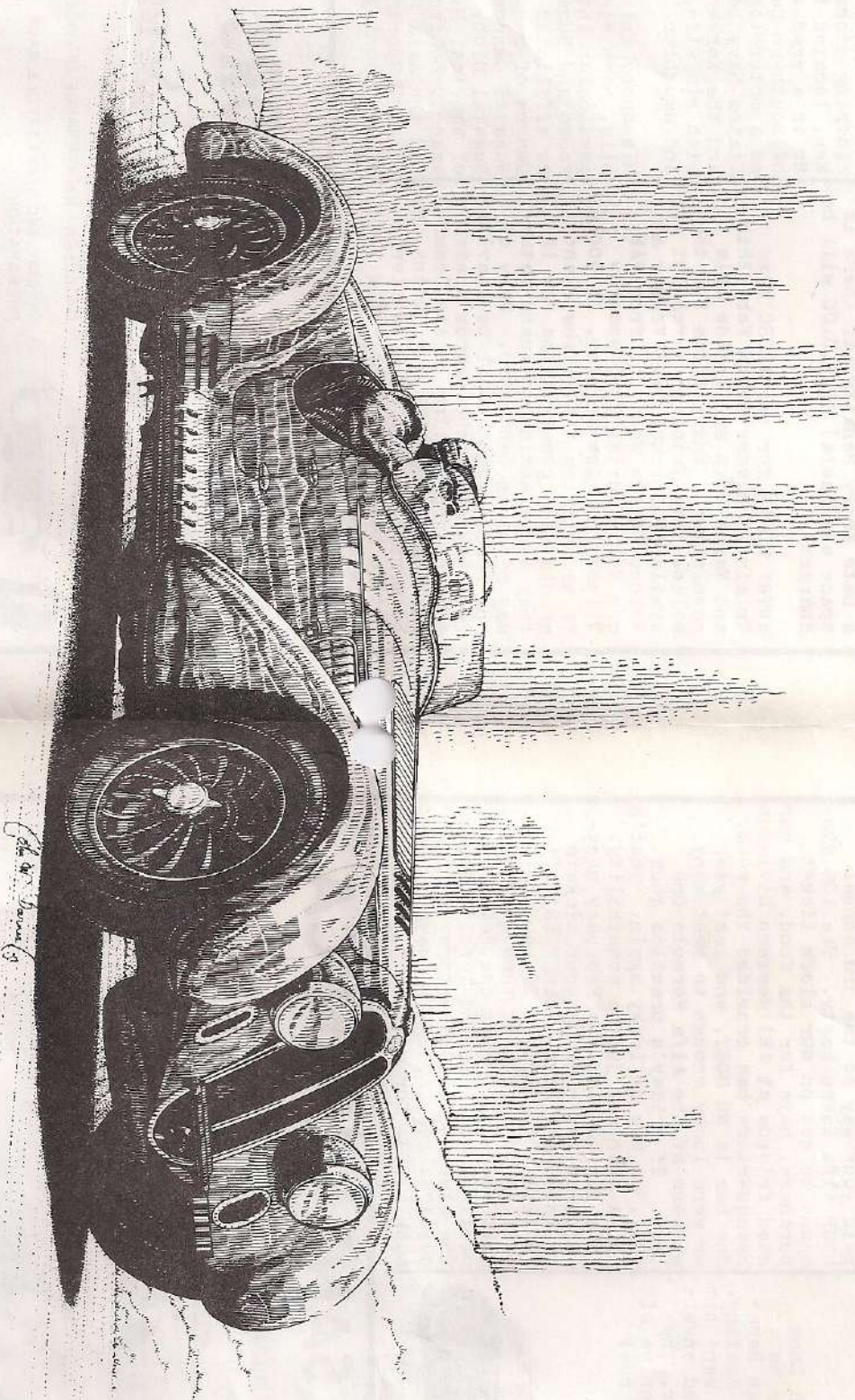
For an Alfa Romeo that runs as true as the legend behind it, call DAVE VEGHER (213) 539-0700
MON.-FRI. 8:00 AM. - 6:00 PM.

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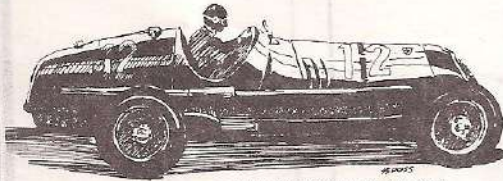
Clemente Biondetti, with his mechanic Stefani in a beautiful 8C 2900 B, winning the 1938 Mille Miglia, the first of Biondetti's four Mille Miglia victories.

Alfa Romeo 8C 2900B

LBCGP

YOU'VE PAID YOUR MONEY!!!

Now get your tickets to the Long Beach Grand Prix. They can be picked up in person from Dan Bernstein only at the February Meeting. Otherwise you have already sent him a self-addressed and stamped envelope...DIDN'T YOU? Remember, the party that comes with the price of your ticket. This is the real stuff!



TYPE 8C-35 WINNER OF THE 1936 DONINGTON GRAND PRIX

GET OILED

If you bought a ticket to the Long Beach Grand Prix through the AROSC block ticket purchase, you have also paid your way to the 3rd Annual LBCGP Alfa Romeo Party. The 10% discount we get on our block ticket purchase, pays for the food, and our good friends at ARI Western Division Headquarters has provided the room. The bar is NO HOST, and last year we were lucky enough to meet many members of the Alfa Formula One team. If Friday's practice goes well, we may be lucky again. That's not a promise, just a possibility. Find out more at the February meeting when you pick up your tickets to the Grand Prix. REMEMBER!!!! No ticket NO Party. If you are getting your tickets through the mail and won't be at the Feb. meeting, call Jim and Terri Wood, the clubs Social Directors. 991-3754 eve., 702-2175 days, both (213), for more info.

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1967-69 Duetto rear bumper bars. Front bumper lower left & right bars. Left upper bar. These are new in original package. Also center grill Giulia Spider. Don Singer (213) 454-2470

1974 - Alfa GT Veloce, excellent condition, 43,000 actual miles. New tires, brakes. \$5,900.00 or best offer. Jeff Greene 213 431-4571

1965 - Giulia Sprint GTA AutoDelta options plus cage, 14x7 Alloys, R-6 sway bar rear, deep sump, race or street. RHO. \$12,500.00 Trade? Contact Bill Winne (213) 434-3276.

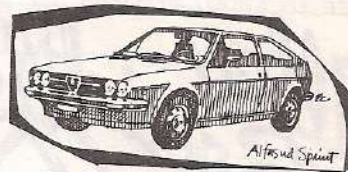


GIULIA SUPER

ALFACIONADA

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101 1300 head (good), 750 Veloce Head (good), 105 1600-Head (fair), 105 1750 Head (good), 750 1300 Head (good), 101 1300 Block, 1600 GTV block, 4-750 cranks (2 good, 2 ok), 2-1600 cranks, 2-1300 Veloce Header sets, 3-1300 flywheels, 4-2000 fi cam pairs, '61 spider passenger side door (complete), '63 sprint passenger side door (complete), '61 spider trunk lid, '57 spider hood, '63 sprint gas tank, '63 sprint rear bumper set, Complete '58 750 F Veloce engine, 1400cc with: correct pan, headers, DC03 carbs., cold air box, generator, starter, Bosch distrib., motor mounts. CALL Chris Thayer (408) 996-3278, if no answer (415) 851-7322. After March 1st it all goes to the junk yard.



Alfa Romeo Sprint

FERRARI ENGINE, 246GT V6 Dino!!!! Complete. Make offer. Al Cortes (213) 970-0127 eve or 241-7722 days.

1974 - Spyder, new in '76. new top, good tires, white w/ black int. and top. Good shape 55,000 miles. \$4,999.00 Fred Nichols Call 8-5, (714) 383-1761, or (714) 874-3634. 147 E. Madrona, Rialto, Ca. 02376

1973 - GTV. Parting out. excellent engine, trans, & rear end. For more info, call Gene at Akron Auto Salvage 7254 Coldwater Canyon, N. Hollywood (213) 875-0122 or call Tony at (213) 333-0568

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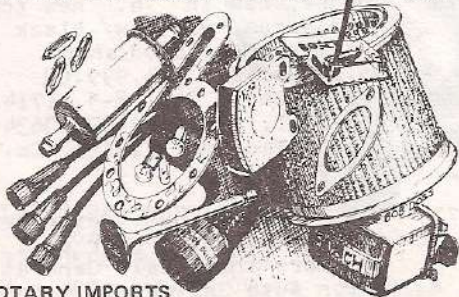


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ENTRY FORM FOR TIME TRIAL #1

(print last name)

Date: February 28, 1981 Track: SHORT COURSE (2.35 miles)

Schedule: 7:00 - 7:15 All Novices in line for TECH INSPECTION*
 7:30 - 8:15 All others in line for TECH INSPECTION*
 8:30 - 8:45 Drivers' Meeting - MANDATORY
 8:45 - 9:15 Track Orientation
 9:30 - 12:00 Practice
 12:00 - 1:00 Lunch
 1:00 - 4:45 Warm-up and TIMED RUNS (5 laps)
 5:00 - Awards Presentation and CLEAN UP



Fee: \$45.00 per Driver
 ENTRY DEADLINE: Midnight Feb. 25th - received by AROSC.
 LATE ENTRY PENALTY - \$10.00
 * LATE TECH PENALTY: YOUR FASTEST LAP WILL BE DISQUALIFIED

DRIVER #1. Name _____
 Address _____
 Phone () _____

DRIVER #2. Name _____
 Address _____
 Phone () _____

EMERGENCY: In case of emergency, the Club should contact:

Name _____
 Address _____
 Phone: home () _____ work () _____

ALFA Year and Model _____ Disp. _____ cc.

CLASS Class _____ Class points _____

I must file a new class sheet because I have made modifications since completing the last form. YES () NO ()

I understand that my entry fee is NOT REFUNDABLE and I will abide by the rules of the AROSC Competition Code.

Driver #1 _____ Driver #2 _____

Date _____ Date _____

Make checks payable to AROSC. Return this form with entry fee to:
 NANCY VEGHER 2012 W. 234th St. Torrance, Ca. 90501

print name here

ENTRY FORM FOR TIME TRIAL #3

Date: March 28, 1981 Track: SHORT COURSE

Schedule: 7:00 - 7:15 All Novices in line for TECH INSPECTION*
 7:30 - 8:15 All others in line for TECH INSPECTION*
 8:30 - 8:45 Drivers' Meeting - MANDATORY
 8:45 - 9:15 Track Orientation
 9:30 - 12:00 Practice
 12:00 - 1:00 Lunch
 1:00 - 4:45 Warm-up and TIMED RUNS (5 laps)
 5:00 - Awards Presentation and CLEAN UP

Fee: \$45.00 per Driver
 ENTRY DEADLINE: Midnight Mar. 25th - received by AROSC.
 LATE ENTRY PENALTY - \$10.00
 * LATE TECH PENALTY: YOUR FASTEST LAP WILL BE DISQUALIFIED

DRIVER #1. Name _____
 Address _____
 Phone () _____

DRIVER #2. Name _____
 Address _____
 Phone () _____

EMERGENCY: In case of emergency, the Club should contact:
 Name _____
 Address _____
 Phone: home () _____ work () _____

ALFA Year and Model _____ Disp. _____ cc.

CLASS Class _____ Class points _____

I must file a new class sheet because I have made modifications since completing the last form. YES() NO()

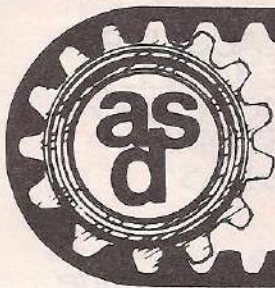
I understand that my entry fee is NOT REFUNDABLE and I will abide by the rules of the AROSC Competition Code.

Driver #1. _____ Driver #2. _____

Date _____ Date _____

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