



The Desert Classic

C O N C O U R S D ' E L E G A N C E 2 0 1 0

Alfa Romeo Owners Club Members are invited to participate in the 3rd annual Desert Classic Concours d'Elegance at the legendary La Quinta Resort, in the greater Palm Springs area! Enjoy classic cars, exclusive art and collectables, fine wine and exceptional food, set amidst the Resort's lushly landscaped grounds at the base of the Santa Rosa Mountains.

A celebration of beauty, art, design and engineering, this premier motorsports lifestyle event culminates with the prestigious Concours d'Elegance, Sunday, February 28, 2010.

Car Club Schedule of Events:

Saturday, February 27

Tour Classique: Car Club Corral members can join in the fun and camaraderie of the Tour Classique! The Tour begins in Old Town La Quinta, just a short distance from La Quinta Resort and concludes at Cuistot restaurant in Palm Desert. Spectators will be invited to view cars as they arrive and while on display. Car Club Members may follow the Tour Classique route or select their own driving tour. Popular routes in the area include: Palm's To Pines (Desert Cities to Idyllwild); Joshua Tree National Park; the Salton Sea; Anza-Borrego State Park.

8:00am - 8:30am: Pre-registered Car Club Members and Concours Entrants gather in Old Town La Quinta. The streets in this charming village area will be closed and reserved for entered cars. A Continental Breakfast will be served to Concours Entrants & Car Club Members. Entrants and spectators will enjoy live music while viewing the impressive display of cars.

9:30am: Car Club Members depart from Old Town La Quinta on their drive of choice.

12:00pm – 2:00pm: Car Clubs conclude their morning drive in Palm Desert and rejoin with the Concours Entrants for lunch at *Cuistot*, one of the finest restaurants in the Coachella Valley.

Cost: Driver and Car: \$50; each additional person, \$50. Fee includes Continental Breakfast and Lunch.

Sunday, February 28

Concours d'Elegance & Car Club Corral, La Quinta Resort: More than 175 classic cars and 50 or more Car Club Members will display their cars on the manicured fairways of the Mountain Course at La Quinta Resort and Club. Entrants and spectators will enjoy the live music, up-scale vendors, fine food and beverages, and an incredible display of automobiles.

- 7:00am- 9:30am: Pre-registered Car Club Members arrive and join the other Clubs in the Car Club Corral. All cars must arrive prior to 9:30 am. An area adjacent to the Concours site will be reserved for Car Clubs.
- 10:00am: Event opens to spectators
- 1:30pm – 4:00pm: Awards presentation. All cars need to remain on the field until the conclusion of the event.

Early Car Club Corral entries are encouraged due to limited space. All entries must be received by February 1, 2010. Additional events and activities will soon be added! Refer to our website, www.DesertConcours.com for on-line entry forms, information and updates.

The Desert Classic Concours d'Elegance is a non-profit 501(c)(3) corporation. Net proceeds benefit charitable organizations in the Palm Springs area.



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**ENTRY FORM: CAR CLUB CORRAL
ALFA ROMEO OWNERS CLUB**

Owner Information

First Name _____ Last Name _____

Telephone _____ Cell Phone _____ Email _____

Mailing Address _____

City _____ State _____ Zip Code _____

Vehicle Information

Make _____ Model/Series _____

Year _____ Body Style _____

To calculate the total Amount Due:

- Tour Classique: _____ people x \$50 each (includes Cont. Breakfast & Lunch) \$ _____
- Car Club Corral: (\$30 per car, includes admittance for two people): \$ _____
- _____ Additional Admittance Tickets: (# tickets x \$25/each in advance) \$ _____
- Total Amount Due: Include check made payable to Desert Classic Concours \$ _____

Release of Liability

The undersigned hereby releases the Desert Classic Concours d'Elegance and the La Quinta Resort and Club, its volunteers, committee, staff, sponsors, employees, ownership and all other participants, from any and all loss, liability or damage caused to the undersigned or their personal property, including claims of negligence, arising from said events to be held February 25 – February 28, 2010. The undersigned further agrees to carry full insurance coverage for all registered automobiles in the event(s) and to give permission to the Desert Classic Concours d'Elegance and the La Quinta Resort and Club for use of any and all photographs or other images taken during said events without restriction or compensation.

I have read the above and accept the terms and conditions.

Owner's Signature _____ **Date** _____

Please submit the completed entry form and payment prior to February 1, 2010.

**Desert Classic Concours d'Elegance, Attn: Car Club Corral Committee
78-365 Hwy 111, #258 • La Quinta, CA • 92253**